

Media Kit

Ms Pomegranate

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TheBlackPomegranate.com



Why Work with The Black Pomegranate?

The Black Pomegranate may be a fairly new blog, but the bloggers involved have a long track record of successful blogging. Plus, we didn't let our 'newness' stop us this year! In fact, we came in **number one** in the [Top 100 Sex Blogging Superheroes of 2015](#) (and number two in reader's choice!!). Despite our early success, our goal remains the same - to change the way we talk about sex, and everything to do with it.

We average over 20,000 impressions a month, with the a trajectory to increase that by 5,000 impressions every month.

Who is behind this blog? Let's meet the bloggers...

Ms Pomegranate

Content is Ms Pomegranate's specialty and if you're looking at examples of how powerful her content can be, there are plenty of sites online that have featured her posts. Sites such as: the Social Media Club and GovLoop, where she used to have dedicated column space. In addition, Ms Pomegranate began and chaired the Social Media Club for the Baltimore area. In this capacity she was able to work with some of the most influential media people in Baltimore and bring social media practitioners together in a productive setting.

Not enough yet? There's more...

Ms Pomegranate was founder and creative force behind Blogger Body Calendar, a 2011 project that focused on healthy body image. Last, she owned a boutique communications firm Social Pollen – focusing on Blogger PR, content writing, and social media management.

Those projects are all now shuttered. Why? It was time, time to change. As the parent of LGBT teenager, and active in the Baltimore BDSM scene, Ms Pomegranate was

increasingly despondent on the conversations we were having around sex and sexual identity.

In her usual style, she set out to change that – and with the help of experienced Baltimore BDSM Practitioner, we created The Black Pomegranate. .

A summary of experience;

- Co-owner of Black Pomegranate, a sex positive blog and education content company.
- A kink educator who has presented both online and in the classroom.
- A lifestyle Domme and experienced rope bottom
- Completed Dungeon Monitor training at The Crucible, Washington D.C.
- A member of the Baltimore/Washington kink community.
- Holds membership in Club Fem of Maryland and DXS Rapture.
- Started HarcoKinky, a munch serving the northeast region of Maryland.
- Founded a company for a la carte social media consultation and solutions.
- Has 7+ years of professional social media experience including writing, building and maintaining several blogs.
- Skilled writer that has covered topics such as sex positivity, polyamory, dating, relationships and BDSM. Writings have been featured in national publications.
- Presented at BmoreProud 2015, a college summit serving and empowering LGBTQIA communities.
- Performers in The Morpheous Bondage Extravaganza 2015; the world's largest bondage performance event

Education

- Holds a degree in Political Science and Graduate level certificates.

Mr BLK

A summary of experience;

- Co-owner of Black Pomegranate
- Kink educator that has presented online and in class
- A lifestyle dominant and seasoned bondage rigger
- Completed Dungeon monitor training at The Crucible, Washington D.C.
- Bondage rope maker and fledgling equipment designer
- Founder of the Bmore munch, one of the longest running munches in the Maryland region.
- Founded, created and hosted two different series of events for the Baltimore Playhouse and Studios, Sensual Sadism and Old School Bondage. The former

are niche fetish events and the latter was one of the first rope centric events in the Baltimore region.

- Volunteer for the Baltimore Playhouse and Studios
- Writer and blogger that has produced content on BDSM play techniques.
- Performers in The Morpheous Bondage Extravaganza 2015; the world's largest bondage performance event

Education

- Holds a BA degree in Political Science

In addition, both Ms Pomegranate and Mr Blk are active in social media and in the Baltimore scene.

Services Available

Reviews

Reviews! We love reviews, we want people to enjoy their sexual experience and believe customer reviews are a powerful tool for helping them achieve that. However, we do have a procedure for how we go about it.

Policy - You have to send us the item you want us to review, free of charge. Even though there are two bloggers, we only require **one** of said item. If you choose to send two, you will get two reviews - one from each blogger. Also, we will keep the item once the review is done. If you have any review stipulations (i.e. timeframe, length, company to mention, etc), you need to let us know when you submit the product for review. We reserve the right to ignore any changes to our agreement after the item is in our hands. Be aware, just because you are sending me an item doesn't mean we are going to love it. We want our readers to trust our reviews, so we like to be honest. If a review is negative (and this has never happened, but just in case), we will email you before publishing to get a statement or discuss any issues. That is the only time you get to see the review before hand. Otherwise, you get no editorial rights to our review - this is just about integrity for us. I know, I know - it sounds all serious! But the review relationship is important, and we want it to be positive for us, the reader, *and* you! After all, we are all working for the same goal - great sex. Really, we're like missionaries. Sex missionaries. Yes.

In addition, we ask that you provide us with an affiliate link and a coupon for our readers to use to buy product (incentives, yo!). If you are a wholesaler and have no affiliate link, we will use one of our own.

What will we review? Almost anything - sex toys, vibrators, flesh lights, condoms, BDSM equipment, lube, and so on. Not sure if we will review? Just ask! Remember there are two writers on this blog, so it is possible to get a female perspective, a male perspective, or both! Two for one!

Things to remember - all review posts are considered blog posts and are promoted on social media. All review posts will have the FTC disclosure attached at the bottom of the post.

Sponsored Posts, Guest Posts, Free Content

Sponsored posts are advertising, and there is fee, look below for that.

Guest posts are allowed, but solely at our discretion. You will receive one backlink to your blog from your guest post, and the topic must fit in with our blog. Guest posts from linking back to commercial sites are advertising and there is a fee. Guests posts from other bloggers are free, but must be submitted for approval.

Advertising

Ad Formats / Pricing:

Text Link: A link on the sidebar for six months.

\$50/per six months

Sponsored posts and Guest Posts for commercial sites: Prices start at \$75/ per post, and each post gets the full social media treatment, and pictures are allowed. We only allow one a month, so if there is a specific month you would like, please contact us as soon as you can.

Square Button (125x125) in the sidebar: graphic shows up on every page of the site (except for BDSM glossary terms). I prefer a static graphic; and do not allow coupon codes.

Prices start at \$30/month

Larger Button (125x250) in the sidebar: graphic shows up on every page of the site (except for BDSM glossary terms). I prefer a static graphic; and *do* allow coupon codes.

Prices start at \$50/month.

Large Banner above the blog title: graphic shows up on every page of the site. These will be limited to one at a time.

Prices start at \$50/month

- All advertising has to fit in with the tone of our blog and acceptance is at the discretion of the blog owner.
- Payment must be paid in full prior to ad placement.
- Ads will be placed within 48 hours of payment receipt
- Payments must be made via Paypal; International payments must be made in US currency.
- Ads can be paid to up to three months ahead of time, with first right of refusal to renew the space.
- I cannot guarantee click rates or purchases.
- We like to see the ad before accepting payment.
- All links are “no follow” and all Brought to You By...posts are labeled. This is to comply with Google terms and FTC guidelines.

Social Media Posts

We do Twitter and Facebook sponsored posts. Contact us for rates.

Quoting/Using Our Work

We love it when people promote us. That being said, feel free to link to us anytime. You may also contact us for a quote for your story/ blog as long as you our pen/ scene name (Ms Pomegranate or Mr Blk). If you want to link to our content, you may do that too. If you are quoting our blog post, please do not use more than three sentences, and include a link to our blog. You may give credit as Ms Pomegranate, Mr Blk, or The Black Pomegranate with a link to a specific post or the blog home page. None of this requires you to contact us. (Unless you need a quote).

You may not repost any of our content. This content is copyrighted and we will pursue all legal means to remove pirated material.

We attribute our photos, but if we have used your photo without correct attribution, please contact me as soon as you can. We can change the attribution or take down the photo. If you wish to use photos we have taken, contact us first. Attribution must be given, size limits apply.

Press Releases

We don't publish press releases. If you need help getting the word out about something you think our readership might be interested then contact us about sponsored social media posts.

Interviews

We are happy to do interviews either via email or phone. Again, as with everything else, the question must fit into our blog subject matter - BDSM and Sex Education. We ask that you link to our site and send us a link to the interview when it is published. Again, we require you to use pen/ scene names. Head shots are sometimes provided on request, though we prefer to use our branding in lieu of photos.

Conference Sponsorship

Need someone to represent your brand at a sexual education, BDSM, or sexual health conference? Look no further! In exchange for a conference sponsorship you will get a post about your product, social media mentions every day of the conference and a post conference wrap-up post sponsored by you. In exchange, you pay for travel, lodging, and conference fees. If allowed, we will also throw an event sponsored by your product at the conference location - contact us for details

Speaking

We do it! Need a speaker on BDSM, sexual health, or sex in social media? Contact us!

Disclosure

This policy is valid from 01 November 2015

This blog is a collaborative blog written by a group of individuals. This blog accepts forms of cash advertising, sponsorship, paid insertions or other forms of compensation.

This blog abides by word of mouth marketing standards. We believe in honesty of relationship, opinion and identity. The compensation received may influence the advertising content, topics or posts made in this blog. That content, advertising space or post will be clearly identified as paid or sponsored content.

The owner(s) of this blog is compensated to provide opinion on products, services, websites and various other topics. Even though the owner(s) of this blog receives compensation for our posts or advertisements, we always give our honest opinions, findings, beliefs, or experiences on those topics or products. The views and opinions expressed on this blog are purely the bloggers' own. Any product claim, statistic, quote or other representation about a product or service should be verified with the manufacturer, provider or party in question.

This blog does not contain any content which might present a conflict of interest.

What does this mean? It means that I reviews products that I have purchased and other times the products may be given to me in exchange for a review. Just because I got a product for free doesn't mean I won't give my honest opinion. I will let you know if the item I am reviewing was given to me at no cost. In addition, I have affiliate links on the site. That means if you click on one of those links and then purchase something from the retailer, I get a commission.

It is important to remember that we are not medical professionals. We always encourage you to talk to your doctor about intimate issues.

The Black Pomegranate – Talking the Taboos